To understand how Steve Jobs used electronics to design computers.

Read the text carefully then answer these questions as fully as you can.

- 1. When and where was Steve Jobs born?
- 2. What did Steve like doing when he was a child?
- 3. What was Steve's friend called, and what was he good at?
- 4. What was the name of the company that Steve Jobs set up?
- 5. How do you know that Jobs was successful at making and selling computers?
- 6. When did Jobs resign from Apple?
- 7. Describe one thing that Jobs worked on after he left Apple.
- 8. Name two products that Jobs launched when he returned to Apple.



Steve Jobs Answers

Read the text carefully then answer these questions as fully as you can.

- When and where was Steve Jobs born?
 Steve Jobs was born in San Francisco, California in 1955.
- What did Steve like doing when he was a child?
 As a child, Steve enjoyed working on electronics with his father.
- What was Steve's friend called, and what was he good at?
 Steve's friend was called Steve Wozniak and he was especially good at electronics.
- What was the name of the company that Steve Jobs set up?
 The company that Steve Jobs set up was called Apple Computers.
- How do you know that Jobs was successful at making and selling computers?
 I know that Steve Jobs was successful at making and selling computers because he was a millionaire by the time he was 23.
- When did Jobs resign from Apple?
 Steve Jobs resigned from Apple in 1985.
- Describe one thing that Jobs worked on after he left Apple.
 After he left Apple, Steve Jobs started a company called NeXT computers and designed successful software systems.

OR

After he left Apple, Steve Jobs bought a computer graphics company called Pixar and made films such as Toy Story.

8. Name two products that Jobs launched when he returned to Apple.
When he returned to Apple, Steve Jobs launched the iPod and iTunes music software. (Also accept the iPhone or iPad.)



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- 9. Why do you think there were arguments amongst members of the Apple company?
- 10. How do you think the Apple company became so successful?





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- 9. Why do you think there were arguments amongst members of the Apple company? Children's own responses, such as: I think that there were argument amongst members of the Apple company because they were worried about not making any money and they probably all had different ideas about what they could do to help them sell more computers.
- 10. How do you think the Apple company became so successful?

Children's own responses, such as: I think that the Apple company became so successful because they invented new technology that people wanted and it took the other companies a while to catch up so they didn't have any competition.





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- 8. Name two products that Jobs launched when he returned to Apple.
- 9. What do you think Steve Jobs would consider to be the best and worst moments in his career? Explain your reasons.
- 10. Use a dictionary to find out what 'entrepreneur' means. Do you agree that Steve Jobs was an entrepreneur? Give reasons for your opinion.





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Children's own responses, referring to events in Steve Jobs' career with reasonable explanations of their opinions.

10. Use a dictionary to find out what 'entrepreneur' means. Do you agree that Steve Jobs was an entrepreneur? Give reasons for your opinion.

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